TOR for

Hiring folk song Consultant: Interactive Folksong shows for Mothers and neonatal, Family planning, and Child marriage prevention.

The Maternal and Newborn Health System Strengthening Project is working to have a real and lasting MNH impact on the families and communities in Rangpur and Lalmonirhat district. Through strategic interventions and targeted programs, we aim to enhance access to quality healthcare services, improve the skills of healthcare providers, and promote community awareness about maternal and newborn health. Jononi project approach is designed to get people—government officials, community and religious leaders, and the men, women, and adolescents of Rangpur—talking, reflecting, and acting on the MNHS and related issues that are important to people and their families.

To achieve the Jononi SBCC objectives, multi-level communication approaches are adopted. Along with regular SBCC, the approach includes mutually supporting steps of advocacy, social/community mobilization, and community participation in a continuous process. Thus, different forms of media - print, electronic, interactive, and outdoor media considered, based on proven effectiveness to reach different target groups.

For this purpose, Jononi aims to hire local folk groups based in Rangpur and Lalmonirhat districts who will perform interactive folk song shows focusing on Maternal and Newborn Health. The folk song shows will be conducted within the project areas with support and suggestions from Jononi team. The expert local folk song group will perform separately in each district in consultation with Jononi team. In this regard, a consultant is needed for scriptwriting, music composition, and training the local folk group efficiently for performing in the community.

Evaluation Criteria:

Technical (Experience, document, presentation) - 40%
Legal Documents – 20%
Finance agreement – 40%

Scope of work:

The Hired Consultant will do the followings where applicable with Jononi:

- The consultant will be assigned to Scriptwriting and Music composition which he/she must submit within 10 days of the contract from the starting date.
- Training Materials (harmuniam, flute, tambourine/khanjoni, tabor/table, dotara, pen, note pad, poster etc) should be ensured before and after training(40 folk song show).
- The venue and accommodation need to be well spaced and organized in an air conditioning area.
- To ensure five or six local folk songs.
- Selecting standard folksong group and ensure a quality of performance, in the community of Rangpur and Lalmonirhat district.
- 2 folksong groups should be formed for each district at upazila, and union level and each group should have 12 artists.
- Conduct proper rehearsals and interactive discussion with the audience.
- He/she is responsible for arranging the venue and the needs that are necessary for conducting the training sessions.
- He/she is responsible for analyzing and selecting the locations and spots.
- He/she is also responsible for follow-up and reporting about the folk group's activity.
- Report to the Project Coordinator of RDRS.
- Arrange logistics (sound, props, costume) for the folk song shows.

- Record the video of folk songs and show them on the mobile phone and share those songs with Jononi team.

Expected Deliverables

The folk song deliverables and tentative timeline are outline below. The Project Coordinator- Jononi Project will agree on final deadlines at the full contract phase.

	Deliverable	**Timeline**
1.	Trained 2 folksong groups	Training will be conducted within 7 days after the work order. (Tentative date 10th November 2023 to 17th November 2023)
2.	Conduct 40 folk songs	Within 40 Days after the Training (Tentative 18st November 2023 to 17th December)
3.	Report submission	20th December 2023

Selection criteria

• Proven experience in conducting folk song shows on Mother and newborn health, child marriage, and women empowerment issues.
• Good understanding and expertise in working with community people
• Experience of working with INGOs/ NGOs
• Technical knowledge of Interactive Popular Theater/ folk song Activities.
• Have a good understanding of the tasks.

Reports to

- Project Coordinator of RDRS.

Hiring procedure

The expert person will be compared based on his/her previous work experience on theater shows and folk songs. His/her rate will be collected eventually, the contract price will be negotiable.

Payment terms

Payment will be made in 3 installments based on approval from the Jononi concerned team.
1st installment (30%) will be made upon receiving the work plan.
2nd installment (30%) will be made upon completion of half of the tasks.
3rd installment (40%) will be made upon completion of all the tasks.