

CORONA CRISIS: AN ENTREPRENEUR'S SUCCESS STORY

Suman Sarker, a member of RDRS Microfinance Group lives in Ashulia of Dhaka district. Suman is a successful entrepreneur who runs a mobile showroom and secondhand car trading business in Savar, Dhaka. He has also initiated a housing project as well.

Suman Sarker says, "My business was in a slump after COVID-19 hit the country. Though I had a running business, but I faced capital crisis." He added, "in May 2021, I met one of the RDRS staff at my shop while he was conducting a survey and came to know about various activities of RDRS". Knowing about RDRS activities, Suman Sarker shared his capital problem in business with RDRS staff. The staff described him about RDRS loan facilities.

Later on June 2021, he took a loan of Tk 2,800,000 (equivalent to US\$ 28,000) from RDRS. He took a new dealership of two mobile companies with the loan money which increases the scope of his business. With the profit from his business, Suman Sarker has soon been able to purchase land near his house and expand his business.

Suman Sarker thanked RDRS saying that it has been possible with the timely support of RDRS. He said that even though he had a business, he needed money during the pandemic time to keep the business running. RDRS loan helped him a lot to overcome a hard time. Receiving the loan from RDRS was easy and hassle-free.

Suman Sarker is now doing very well with his business. At present, he has employed 30 persons in his different shops, making loan repayments to RDRS regularly. Being grateful, Suman says, I am living well with my family by the grace of Allah. I am thankful to RDRS for their support. I hope to expand my business with the support of RDRS in future.

